



## TUESDAY, JUNE 16

Time/Room	Event	Speaker	Page
8:00–8:15 Grand Ballroom C	Welcome <i>(Will use A if available)</i>	<i>David Goodwin</i>	
8:15–9:00 Grand Ballroom C	Workshop: Strategic Planning: The Rise and Fall of Leadership	<i>Dan Peterson</i>	10
Combs Chandler	Via Collegium: Streamlining Goals from Anchor Documents	<i>Keith Nix</i>	12
9:10–10:00 Grand Ballroom C	Workshop: Evaluating the Head of School	<i>Phil Graybeal</i>	14
Combs Chandler	Via Collegium: The First Seven Years in Detail	<i>Jim Reynolds</i>	16
10:10–11:00 Grand Ballroom C	Workshop: From Good to Great: The Path to Healthy Board Governance	<i>Keith Nix</i>	18
Combs Chandler	Via Collegium: Training in Classical Christian Education—The Big Picture	<i>Andrew Smith</i>	20
11:10–12:00 Grand Ballroom C	Workshop: Building the Board Pipeline	<i>Keith Nix</i>	22
Combs Chandler	Via Collegium: Training in Classical Christian Education—A Sample Session	<i>Andrew Smith</i>	24
12:00–1:00	Lunch (On Your Own)		
1:00–2:00 Grand Ballroom C	Plenary: TBD	<i>Dr. Al Mohler</i>	26
2:10–3:00 Grand Ballroom C	Workshop: Use of the Cardus Study Information	<i>Howe Whitman</i>	28
Combs Chandler	Via Collegium: Evaluation and Support in Real Time	<i>Robyn Burlew</i>	30
3:10–4:00 Grand Ballroom C	Table Discussion: Case Study Discussion of Challenges Facing Your School	<i>Davies Owens</i>	32
Combs Chandler	Via Collegium: Recruitment and Retention	<i>Keith Nix</i>	34
4:10–5:00 Grand Ballroom C	Closing and Prayer: Gather by Geographic Region TBD	<i>Group Discussion</i>	36
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## PLENARY AND WORKSHOP SYNOPSES

8:00–8:15 AM Welcome

8:15–9:00 AM Workshops

### **Strategic Planning: The Rise and Fall of Leadership**

*Dan Peterson*

Strategic planning is biblical and there are several examples throughout Scripture indicating planning and purposed preparation. Not only are there examples of leaders acting and thinking strategically, but there are also patterns of planning. A strategic plan seeks to answer the following four questions: Who are we? Where are we? Where are we going? How will we get there? The objective of this workshop will be to build a case for the importance of strategic planning and share how to practically conduct a strategic planning process.

### **Via Collegium: Streamlining Goals from Anchor Documents**

*Keith Nix*

A plan for faculty development should not be created in isolation from the anchor documentation that a school has already formed to explain its mission, vision, and values. At Veritas, we have intentionally used our Portrait of a Graduate, Portrait of a Faculty Member, Principles of Partnership, and explanation of CCE in explaining goals and benchmarks for our faculty. Attendees of this session will see how all of this fits together, thus making faculty development a seamless part of school culture.

9:10–10:00 AM Workshops

### **Evaluating the Head of School**

*Phil Graybeal*

Boards looking for prefabricated evaluation checklists are generally the boards that have not done their assignment and are scrambling to find the CliffsNotes on accountability for the CEO. The much larger question than HOW to evaluate is WHAT to evaluate. Management experience has shown us that what we measure, we get more of. People pay attention to what is being evaluated. If a board is to be responsible, it must make the desired results and “rules of the game” clear in advance and hold the CEO accountable as a matter of principle. Boards, if appropriately challenged, are fully capable of properly doing their job of seeing to it that a competent HOS is in place.

### **Via Collegium: The First Seven Years in Detail**

*Jim Reynolds*

The first three years are crucial for determining whether or not a teacher is a good fit at your school. The following four are crucial for giving that teacher the right kind of support. Attendees of this session will see in detail how our Via Collegium works, year-by-year, for the first seven years. They will receive a thorough explanation of how and why we have built this program.

10:10–11:00 AM Workshops

### **From Good to Great: The Path to Healthy Board Governance**

*Keith Nix*

Sound board governance is critical to the success of a classical Christian school. But what exactly is a board supposed to do, and what role do board members play? How should a board behave? What pitfalls should a board avoid? In this workshop, we will look at both principles and practices that are necessary for the board to function in a manner that leads to thriving—now and for years to come. Participants will leave with a Board Playbook that serves as a roadmap and resource to schools wanting to grow a healthy, strategic, and disciplined board.

## PLENARY AND WORKSHOP SYNOPSES

### **Training in CCE—The Big Picture**

*Andrew Smith*

Along with emphasizing how training fits into the Via Collegium, this session will focus on our approach to ensuring that teachers understand the CC model of education. It will examine the big picture, and attendees will be able to see and understand how all of the parts of the model fit together and form a strategy for training.

11:10–12:00 PM      Workshops

### **Building the Board Pipeline: Profiling, Preparing, Recruiting, and Training Your Future Board**

*Keith Nix*

All too often, a board finds itself sitting in a board meeting and asking, “Does anyone know of a potential board member? We will need one or two more next year.” That’s a dangerous place to be. But the good news is that there IS a better way to build your bench, and bring on new board members in a healthy and timely way. The worst mistake a board can make is to add the wrong person.

### **Training in CCE—A Sample Session**

*Andrew Smith*

Attendees of this session will participate in an actual training session designed for teachers and will experience both the form and the content of how we deliver specific CCE training at Veritas.

12:00–1:00 PM      Lunch (On Your Own)

1:00 PM              Plenary Session

**TBD**

*Dr. Al Mohler*

2:10–3:00 PM      Workshops

### **Cardus Study: Great Result! What Do I Do with This?**

*Howe Whitman*

We have known for years, anecdotally, that classical Christian education produces better results both academically and spiritually than other forms of schooling. We’ve had the data to prove the academic claim for a long time, but the life outcomes data is now in, and it is outstanding. How can we present this data to parents, prospective parents, and donors to help build our schools?

### **Via Collegium: Evaluation and Support in Real Time**

*Robyn Burlew*

While Via Collegium is a robust, integrated masterplan for faculty development, understanding its structure, parts, and goals does not tell the whole story. This session will explain what it is like “on the ground” to implement this plan. The attendee will hear how the theory of this plan meets practice, including how it helps with difficult issues and conversations with teachers.

3:10–4:00 PM      Table Discussion

### **Working Group Discussion of School Challenges**

*Davies Owens*

Working groups are hands-on. Leader’s Day participants will share issues their schools are facing and receive constructive feedback and advice in small group discussions. Issues might include admissions, business operations, parent education, student retention, curriculum, etc. Participants will use a proven systematic process to present specific challenges to a group of colleagues, engage in probing questions, and receive practical solutions to take back to school. Presenters have been selected in advance of Leader’s Day, but everyone will find value in conversation and discoveries made in a working group.

## PLENARY AND WORKSHOP SYNOPSES

### **Via Collegium: Recruitment and Retention**

**Keith Nix**

Veritas has had much success in the areas of faculty recruitment and retention. Via Collegium is both a result of that success and also a tool for continuing to refine it. Attendees of this session will receive particular advice on how to recruit and how to retain the right faculty members.

4:10–5:00 PM

Closing and Prayer: Gather by Geographic Region